



Warm Springs Business & Community Association

The Warm Springs Business and Community Association, the Warm Springs Rotary and the Warm Springs Plaza are co-sponsoring the 6th annual Christmas Tree Lighting on Saturday, December 5, 2009. Please review the attached details and respond no later than Monday, November 16th.

Warm Springs Holiday Tree Lighting

Date: Saturday, December 5, 2009 – 2:00 p.m. to 6:00 p.m.

Location: Warm Springs Plaza parking lot

Last Year's Attendance: Estimated at 1,000!

Activities:

- Christmas Tree Lighting
- Pictures with Santa Claus
- Entertainment with several local schools and businesses
- Raffle prize drawings with prizes donated by merchants
- Food booths
- Booths for merchants, vendors and other organizations
- Sale of novelty items

Proposed Entertainment:

- Warm Springs Elementary School Choir
- Irvington Choir & Band
- Horner Choir & Band
- Weibel Band
- Choi's Martial Arts
- San Jose Sharks "Sharkie"

Advertising:

- Window Posters
- Flyers to local area schools
- 5' x 20' full color banner hung in front of Denny's
- 3' x 10' stage banner for sponsors
- 3 column x 10" ad in the Tri-City Voice
- Article in the Tri-City Voice
- City of Fremont bulletin
- Article in Fremont Business Review
- Contra Costa Times - Argus

Ways to get involved:

- Participate with a food booth
- Participate with a demonstration/activity
- Participate with a vendor booth
- Put materials (coupons, menus, giveaways) at the information booth
- Participate with a raffle prize

Questions? Call Yolanda at Fremont Bank • Tel: 510-440-3022
Email: yolanda.balboabattles@fremontbank.com

*Warm Springs
Business & Community Association*

Participation Details Response Deadline: Monday, November 16th, 2009

Food Booth – WS Plaza Tenants or WSBCA Members \$50

Non-Members \$100 (\$49 can be credited towards a WSBCA Membership)

Vendors will be allowed to sell their pre-cooked* food items in the event area. This includes:

(1) 10' x 10' Canopy (1) 8' table with linen table cloth (2) chairs

If you have additional requirements or need electricity, please call Michelle Koan before the deadline date.

Important Details for Participating Restaurants:

Food must be pre-cooked*, and served in accordance with Health Department procedures. Restaurants must adequately staff and stock their table. (incl. napkins, forks, chafing dishes, sternos etc.)

Live Demonstrations/Activities

Any type of demonstrations, whether it is live display or product demonstrations are welcome. Schedule your demonstration(s) with Michelle Koan (510-490-6823 at Baskin Robbins Warm Springs)

Please be sure to note whether you need a special area or any other particulars for your demonstration.

Vendor Booth – WS Plaza Tenants or WSBCA Members \$50

Non-Members \$100 (\$49 can be credited towards a WSBCA Membership)

Each booth space includes:

(1) 10' x 10' Canopy (1) 8' table with linen table cloth (2) chairs

Silver Sponsorship - WS Plaza Tenants or WSBCA Members \$150

Non-Members \$200

Includes the booth package PLUS name /logo on Stage Banner.

WS plaza merchants or WSBCA members pay \$50 for the booth and \$100 for name/logo on Stage Banner.

Non-Member can use \$49 toward WSBCA membership fee out of the \$200 to become a WSBCA member.

Raffle Prizes or In-Kind Donations

Donate a raffle prize to be given away during the event on December 5th. Prizes can include gift certificates, gift baskets or merchandise. Please deliver prizes or donations to Baskin Robbins Warm Springs by December 4th prior to event

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Event Reservation Response Deadline: Monday, November 16th, 2009

Please choose which activities you would like to participate in.

Food Booth Cost to participate: WSBCA Members \$50; Non-Members \$100

- I would like to participate in this event with a food booth.
A check made payable to the WSBCA is attached.

Live Demonstrations/Activities

- I would like to participate with a demonstration or activity.

Vendor Booth Cost to participate: WSBCA Members \$50; Non-Members \$100

- I would like to participate with a vendor booth in the event area.
A check made payable to the WSBCA is attached.

Silver Sponsorship Cost to participate: WSBCA Members \$200; Non-Members \$250

- I would like to participate with a silver sponsorship of the event with a booth in the event area and my name/logo on the Stage Banner. A check made payable to the WSBCA is attached.

Raffle Prizes or donations

- I will donate _____ gift certificate(s) in the amount of _____ each.
 _____ gift basket(s)/merchandise in the amount of _____ each.
 other _____ valued at: \$ _____

Participate in the WSBCA and WS Rotary information table

Open to WSBCA members and WS Rotary Club members only.

- I would like to put materials on the information table. Please prepare at least 1,000 copies/menus/giveaways total by December 3rd for delivery to Baskin Robbins prior to the event

_____ store name	_____ contact name	<input type="radio"/> Contact me by phone
(_____) _____ contact phone number	(_____) _____ fax number	<input type="radio"/> Contact me by email
_____ email address		

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